



Health and Wellbeing 10 Year Strategy (2022-2032) 2023/2024

No of Indicators = 7 | Direction of Travel (DoT) shows the trend of how an indicator is performing against its Polarity over time.
Produced by the Business Intelligence Hub June 2025

Annex A:

			Previous Years									2023/2024		
			Collection Frequency	2015/2016	2016/2017	2017/2018	2018/2019	2019/2020	2020/2021	2021/2022	2022/2023	Year	Polarity	DOT
Goal 03: Reduce smoking rates	PHOF188	Smoking Prevalence in adults (18+) - current smokers (APS) (2020 definition)	Annual	14.60%	12.60%	9.00%	11.50%	11.90%	11.70%	9.20%	8.70%	8.10%	Up is Bad	▼ Green
		Benchmark - National Data	Annual	16.90%	15.50%	14.90%	14.40%	13.90%	13.80%	13.00%	12.70%	11.60%		
		Benchmark - Regional Data	Annual	18.60%	17.70%	17.00%	16.70%	15.70%	14.70%	14.10%	13.10%	12.70%		
		Regional Rank (Rank out of 15)	Annual	2	2	1	1	2	3	1	1	1		
	PHOF187	Smoking prevalence among adults aged 18-64 in routine and manual occupations (APS) (2020 definition)	Annual	28.10%	26.40%	24.60%	18.60%	26.90%	22.30%	20.90%	15.20%	18.80%	Up is Bad	◀▶ Neutral
		Benchmark - National Data	Annual	28.10%	26.50%	25.70%	25.40%	24.50%	24.50%	23.60%	22.50%	19.50%		
		Benchmark - Regional Data	Annual	30.00%	28.90%	28.20%	27.40%	27.60%	25.50%	24.20%	21.70%	21.60%		
		Regional Rank (Rank out of 15)	Annual	4	4	3	1	6	5	4	1	6		
	PHOF10	% of women who smoke at the time of delivery - (CYC)	Annual	12.30%	11.10%	10.40%	11.60%	10.40%	10.30%	8.00%	8.10%	6.20%	Up is Bad	◀▶ Neutral
		Benchmark - National Data	Annual	11.00%	10.70%	10.80%	10.60%	10.40%	9.60%	9.10%	8.80%	7.40%		
		Benchmark - Regional Data	Annual	14.60%	14.40%	14.20%	14.40%	14.00%	13.10%	12.00%	11.60%	9.30%		
		Regional Rank (Rank out of 15)	Annual	4	2	1	2	1	3	1	1	1		
	PHOF195	Smoking prevalence in adults with a long term mental health condition (18+) - current smokers (GPPS)	Annual	29.80%	28.50%	21.30%	30.30%	19.30%	26.30%	23.10%	20.90%	NA	Up is Bad	▼ Green
		Benchmark - National Data	Annual	33.00%	30.30%	27.80%	26.80%	25.80%	26.30%	25.20%	25.10%	NA		
		Benchmark - Regional Data	Annual	34.80%	31.60%	29.80%	28.20%	27.60%	27.50%	27.50%	25.40%	NA		
		Regional Rank (Rank out of 15)	Annual	3	5	2	10	1	4	4	3	NA		

			Previous Years									2023/2024		
		Collection Frequency	2015/2016	2016/2017	2017/2018	2018/2019	2019/2020	2020/2021	2021/2022	2022/2023	Year		Polarity	DOT
Goal 04: Reduce proportion of residents drinking over 14 units of alcohol a week	LAPE12	Admitted to hospital with alcohol-related conditions (Broad): Males, all ages (per 100,000 population) - (New methodology)	Annual	-	2,411	2,912	3,103	3,057	2,468	2,913	2,976	3,401	Up is Bad	▲ Red
		Benchmark - National Data	Annual	-	2,534	2,585	2,752	2,826	2,309	2,682	2,646	2,837		
		Benchmark - Regional Data	Annual	-	2,718	2,731	2,812	2,800	2,300	2,678	2,727	2,870		
		Regional Rank (Rank out of 15)	Annual	-	7	10	11	11	9	10	10	13		
	LAPE13	Admitted to hospital with alcohol-related conditions (Broad): Females, all ages (per 100,000 population) - (New methodology)	Annual	-	978	968	1,084	1,118	942	1,075	1,001	1,063	Up is Bad	◀▶ Neutral
		Benchmark - National Data	Annual	-	837	855	911	938	801	906	881	935		
		Benchmark - Regional Data	Annual	-	932	941	986	991	831	955	943	1,010		
		Regional Rank (Rank out of 15)	Annual	-	10	9	10	12	11	12	8	10		
	PHOF191	Percentage of adults drinking over 14 units of alcohol a week - (4 year Aggregated)	Annual	29.40% (2014/15)	29.40% (2014/15)	29.40% (2014/15)	21.40%	21.40% (2018/19)	21.40% (2018/19)	21.40% (2018/19)	21.40% (2018/19)	21.40% (2018/19)	Up is Bad	◀▶ Neutral
		Benchmark - National Data	Annual	25.30% (2014/15)	25.30% (2014/15)	25.30% (2014/15)	22.80%	22.80% (2018/19)	22.80% (2018/19)	22.80% (2018/19)	22.80% (2018/19)	22.80% (2018/19)		
		Benchmark - Regional Data	Annual	25.80% (2014/15)	25.80% (2014/15)	25.80% (2014/15)	21.20%	21.20% (2018/19)	21.20% (2018/19)	21.20% (2018/19)	21.20% (2018/19)	21.20% (2018/19)		
		Regional Rank (Rank out of 15)	Annual	12 (2014/15)	12 (2014/15)	12 (2014/15)	9	9 (2018/19)	9 (2018/19)	9 (2018/19)	9 (2018/19)	9 (2018/19)		